

RESPONSIBLE SOCIAL NETWORKING

Social networking sites, such as Twitter, Facebook, and LinkedIn, have become increasingly popular venues to post opinions and network with colleagues online. However, one inappropriate post could bring a range of legal liabilities and unforeseen consequences for employers and employees, including damaged reputation, loss of business, and customer trust. An organization's success relies on all employees understanding these risks and acting with integrity and responsibility when using social media.

This 25-minute course, produced by MediaPro, defines the risks and consequences of social networking and provides policies and procedures to help employees use social media responsibly.



Topics

- Defining social networking
- Risks and consequences of social networking
- Best practices for using social media

Course Features

- Highly engaging and interactive elements
- Developed to be easily tailored or customized
- SCORM and AICC compliant for easy LMS integration
- Developed to ease translation and localization





Implementation Options

Buy It - A “Best of Class” turnkey, pre-packaged solution.

Tailor It - Brand the course. Add organization-specific information in placeholders that are easy to update. Add a resources section to include messaging, contacts, policies, links, PDF documents, and any other supporting material.

Customize It - Replace existing content (e.g., roles, examples, case studies, and graphics) with those specific to your organization. This level of customization may also include modifying existing voice-over. This solution is ideal for companies that have very specific or unique needs.

Access, Manage, and Track It - MediaPro’s **onGuard Responsible Social Networking** courseware is SCORM and AICC compliant and can be easily integrated into an organization’s Learning Management System (LMS). Don’t have an LMS? MediaPro also provides affordable, secure, on-demand hosting services.

About onGuard

Designed for all employees, **onGuard Training** provides a foundation of critical data protection principles. The curriculum is intended to help sharpen employees’ existing knowledge of security and privacy, as well as present new information that impacts an entire organization.

onGuard Awareness and Reinforcement Tools accelerate knowledge retention by reinforcing key concepts and encouraging employees to follow security and privacy best practices as part of their daily job responsibilities. Additionally, this integrated approach can also serve as a training solution to meet federal compliance regulations.

About MediaPro

MediaPro is nationally recognized for producing award-winning, Web-based security and privacy training that reduces risk and improves employee compliance. In addition to the onGuard line of training for general security and privacy awareness, MediaPro also develops custom security and privacy e-learning courseware. MediaPro has won over 100 prestigious awards for instructional excellence.

