



LEVEL UP YOUR AWARENESS PROGRAM

The obstacles encountered when establishing and maintaining the right employee training initiative in the realms of cybersecurity and data privacy can seem unsurmountable. To properly fill the human-shaped holes in your armor, you need to engage, train, and empower your employees to understand the inner workings of cybersecurity and dataprotection best practices.

Welcome to LearningLAB Advanced

LearningLAB Advanced gives organizations looking to improve and streamline their employee awareness efforts access to all the tools needed to reduce human risk. These include intuitive user importation, drag-and-drop program planning and modification, phishing simulation, and key security and privacy training and reinforcement content, all from a single platform.

LearningLAB Advanced is delivered through a stand-alone, cloud-based architecture with no dependency on using a learning management system (LMS).

What This Means for You:



Rapid Deployment

Comprehensive employee awareness programs delivered in a fraction of the time



Optimize Resources

Save time and money by automatically launching training throughout the year



Change Behavior

Drive positive change in employee behavior through engaging training content designed by adult learning experts



Prove ROI

Show knowledge improvements and demonstrate ROI with in-depth analytics

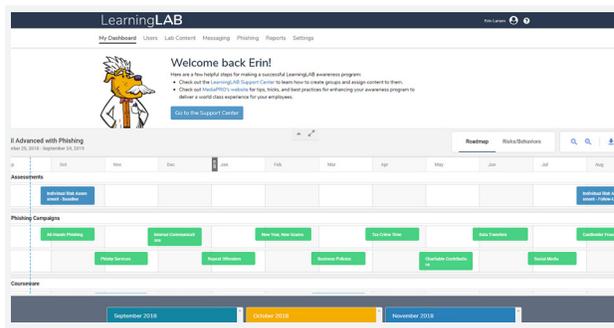
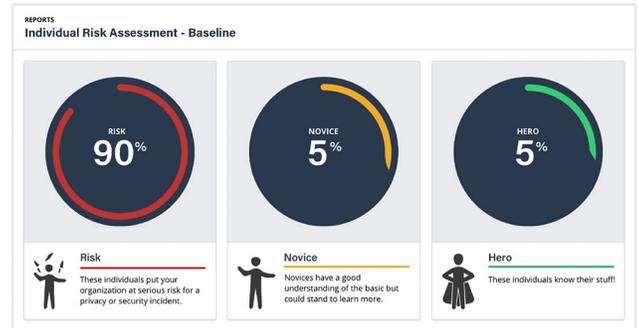


What You Get

LearningLAB Advanced comes with everything you need to plan, build, and run an awareness program.

Simulated Phishing and Analytics

- Measure and demonstrate your employees' aptitude and progress in identifying phishing emails.
- Tie these results to targeted training content with the built-in phishing simulator and 12 pre-built campaigns.
- Show that training has gotten the job done with employee knowledge assessments before and after training deployment.

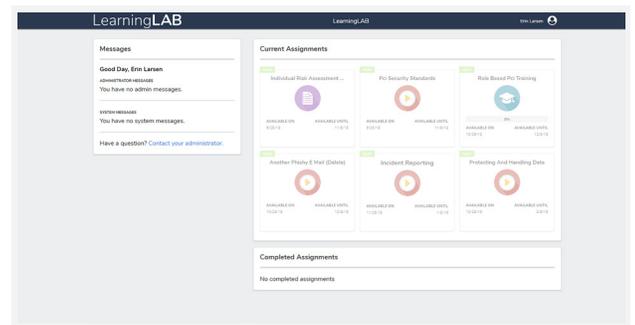


Drag-and-Drop Planning Tool

- Avoid the hassle of figuring out when training should be delivered with a built-in plan based on a monthly training cadence.
- Automatically assign and deploy training with a few clicks of a mouse.

Award-Winning Training Content

- Choose three full-length courses or six microlearning offerings from eight different topic areas, including security awareness, privacy awareness, and GDPR-focused, or one of four industries: Retail, Healthcare, Finance, Education.
- Need department-specific content? LearningLAB Advanced includes role-based training offerings.
- Ensure the lessons stick with 12 reinforcement videos



About MediaPRO

MediaPRO, headquartered in Bothell, WA, is nationally recognized for working with Fortune 500 companies and mid-sized businesses to produce employee security and privacy-awareness training programs that reduce human risk and improve employee behaviors. MediaPRO's suite of LearningLAB products are used by the most risk-aware companies in the world, have won more than 100 e-Learning awards, and have earned a place as a Leader in Gartner's Magic Quadrant for Security Awareness Computer-Based Training. For more information, please visit mediapro.com, or follow MediaPRO on LinkedIn, Facebook, and Twitter.