



CHANGE RISKY BEHAVIOR WITH SET-AND-GO SECURITY AWARENESS TRAINING

Meet MediaPRO's LearningLAB Essentials

LearningLAB Essentials delivers the set-and-go capabilities you need to plan, build, and run an awareness program quickly and easily. No training expertise or technical know-how is needed.

Check "training employees" off your list with set-and-go training deployment automation, analytics, and more in a single platform. With LearningLAB Essentials, organizations with little or no bandwidth to train employees have the tools they need to roll out a comprehensive security awareness or privacy-awareness training program.

Depending on your needs, the platform comes equipped out of the box with training content tailored to your specific risks (including microlearning options to increase knowledge retention), employee-knowledge assessments to benchmark performance and track how it changes over time, and a pre-set training program plan to take the guesswork out of building a training initiative. Best of all, LearningLAB Essentials automates these features for you.

What This Means for You:



Rapid Deployment

Deploy comprehensive employee awareness programs quickly and easily



Change Behavior

Deliver employee behavior change through engaging training content designed by adult learning experts



Meet Compliance

Check required employee-awareness training off your to-do list



Reduce Incidents

Cut down on preventable security and privacy incidents caused by human behavior

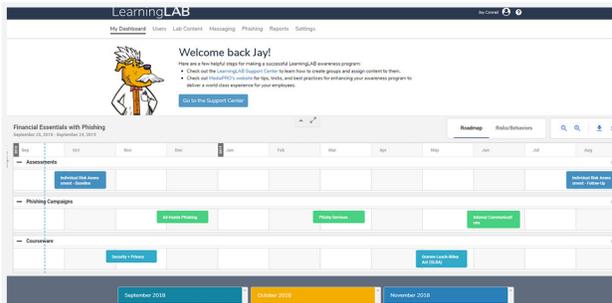


What You Get

LearningLAB Essentials delivers the set-and-go capabilities you need to plan, build, and run an awareness program.

Simulated Phishing and Analytics

- Measure and demonstrate your employees' aptitude and progress in identifying phishing emails.
- Tie these results to targeted training content with the built-in phishing simulator and four pre-built campaigns out of the box.
- Show that training has gotten the job done with employee knowledge assessments before and after training deployment.

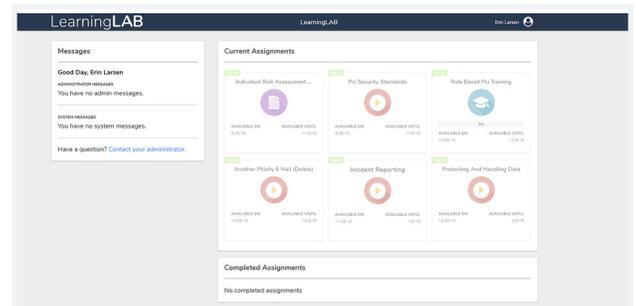


Drag-and-Drop Planning Tool

- Avoid the hassle of having to figure out when training should be delivered with a built-in plan based on a quarterly training cadence.
- Automatically assign and deploy training with just a few clicks.

Award-Winning Training Content

- Choose two full-length courses or four microlearning offerings from eight different topic areas, including security awareness, privacy awareness, and GDPR-focused, or one of four industries: Retail, Healthcare, Finance, Education.
- Ensure the lessons stick with four reinforcement videos focused on key risk areas.



About MediaPRO

MediaPRO, headquartered in Bothell, WA, is nationally recognized for working with Fortune 500 companies and mid-sized businesses to produce employee security and privacy-awareness training programs that reduce human risk and improve employee behaviors. MediaPRO's suite of LearningLAB products are used by the most risk-aware companies in the world, have won more than 100 e-Learning awards, and have earned a place as a Leader in Gartner's Magic Quadrant for Security Awareness Computer-Based Training. For more information, please visit mediapro.com, or follow MediaPRO on LinkedIn, Facebook, and Twitter.